Address Block:
Joe Smith
123 Main St
Anytown, NY 12345-6589
/12345658912/

Address Block:
Joe Smith
123 Main St
Anytown, NY 12345-6589
/12345658912/

Address Block:
Joe Smith
123 Main St
Anytown, NY 12345-6589
/12345658912/

Address Block:
Joe Smith
123 Main St
Anytown, NY 12345-6589
/12345658912/

Address Block:
Joe Smith
123 Main St
Anytown, NY 12345-6589
/12345658912/

FRONT COVER SELFMAILER

-- TOP HALF ↑ ---- TOP HALF ↑ --- TOP HALF ↑ --- TOP HALF ↑ --- TOP HALF ↑ ---

Sample address placement for Flat-Size Self-mailer's as of March 2009

SPINE on Right ▲ SPINE on Right ▲ SPINE on Right ▲ SPINE on Right ▲ SPINE on Right ▲ SPINE on Right ▲

SPINE on Right ▲ SPINE on Right ▲ SPINE on Right ▲ SPINE on Right ▲ SPINE on Right ▲ SPINE on Right ▲

-- TOP HALF ↑ ---- TOP HALF ↑ --- TOP HALF ↑ --- TOP HALF ↑ --- TOP HALF ↑ ---

Address Block:
Joe Smith
123 Main St
Anytown, NY 12345-6589
/12345658912/

Address Block:
Joe Smith
123 Main St
Anytown, NY 12345-6589
/12345658912/

BACKCOVER SELFMAILER

Address Block:
Joe Smith
123 Main St
Anytown, NY 12345-6589
/12345658912/

Address Block:
Joe Smith
123 Main St
Anytown, NY 12345-6589
/12345658912/

Address Block:
Joe Smith
123 Main St
Anytown, NY 12345-6589
/12345658912/